

A QUICK GUIDE TO ESG: Accelerate Your ESG Impact With Automated Analytics

AN INTRODUCTION TO ESG

What is Environmental, Social, and Governance (ESG)?

[PwC](#), an Alteryx Global Elite Partner, defines ESG as a set of environmental, social and governance standards for company operations; representing risks and opportunities that will impact a company's ability to create long-term value.

Why is ESG important?

In an increasing number of territories worldwide, it's mandatory to monitor and report on ESG. In addition to reducing operating costs and regulatory and legal interventions, focusing on ESG can also increase:

- ▶ Investor confidence and financial growth
- ▶ Access to capital
- ▶ Customer retention and acquisition
- ▶ Performance risk and management practices
- ▶ Stability and resilience
- ▶ Employee retention and productivity

THE CHALLENGES OF ESG REPORTING

While there are rising expectations related to ESG monitoring and reporting, many organizations still face significant challenges, including:

- ▶ Lack of standardization and guidance for ESG reporting
- ▶ Uncertainty on how to align with incoming ESG standards
- ▶ Uncertainty on audit requirements for ESG reporting

Leaders also find it difficult to gather, analyze, and report on ESG data due to the following challenges:

- ▶ Data availability and unclear data requirements
- ▶ Complex and decentralized data sourcing
- ▶ Data traceability and transparency
- ▶ Data security

Nearly 80% of investors say ESG is an important factor in their decision making and **about half** were prepared to dissociate from companies that don't take sufficient action on ESG issues.

Source: [PwC](#)

The cost of getting ESG wrong

- ▶ BNY Mellon received a \$1.5m fine for ESG misstatements and omissions
- ▶ Goldman Sachs received a \$4m fine for misleading customers on its ESG investments

Source: [Funds Europe](#)

Source: [Financial Times](#)

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FOUR KEY CHARACTERISTICS OF A SUCCESSFUL ESG REPORTING SOLUTION

- 1. Seamless data connectivity** across multiple data types, formats, and sources
- 2. Rapid assimilation and preparation of sustainability data** for reporting, analytics and KPI monitoring, and target assessment
- 3. Increased reliability, trust, and governance for reporting** with full data provenance auditability
- 4. Flexibility and self-serve capabilities to easily accommodate for changes** across the evolving ESG landscape.

You're just one step away from intuitive ESG data analysis

Get in touch with our team of experts today to see how you can take the next step on your ESG journey and lead the field.



To speak with our ESG Solutions Lead, please [email us](#)



ESG MADE EASIER WITH ALTERYX

As demands for greater ESG transparency and regulatory compliance continue to grow, many organizations are being forced to either outsource their ESG data collection or build their own platform from scratch — both costly and complex.

Alteryx offers an alternative.

The Alteryx Analytics Cloud Platform allows you to seamlessly connect multiple data sources and easily run analyses — helping you keep track of large, changeable datasets in a cost-effective way.

It can also help you:

- ▶ Bring ESG in house
- ▶ Empower your people with self-serve capabilities
- ▶ Scale your resources and adapt as your ESG demands change
- ▶ Gain complete transparency over ESG data