

ALTERYX, INC.

CODE OF BUSINESS CONDUCT AND ETHICS

(As adopted on February 7, 2017 and amended through October 1, 2024)

Alteryx, Inc. (collectively with its subsidiaries, the “*Company*”) is committed to promoting high standards of honest and ethical business conduct and compliance with applicable laws, rules and regulations. As part of this commitment, the Company has adopted this Code of Business Conduct and Ethics (this “*Code*”). The Company has adopted this Code to set expectations and provide guidance applicable to every member (each, a “*director*” and collectively, the “*directors*”) of the Board of Directors (the “*Board*”), officer, employee, independent contractor and consultant of the Company (which we refer to collectively, including directors, as “*employees*” in this Code). Each employee is responsible for reading and understanding this Code and using it as a guide to the performance of such employee’s responsibilities for the Company. No one has the authority to make an employee violate this Code, and any attempt to direct or otherwise influence someone else to commit a violation is unacceptable. This Code cannot address every ethical issue or circumstance that may arise; so, in complying with the letter and spirit of this Code, it is the employee’s responsibility to apply common sense, together with high personal standards of ethics, honesty and accountability, in making business decisions where this Code has no specific guideline. Employees should consider not only their own conduct, but also that of their family members. Throughout this Code, the term “family member” refers to an employee’s spouse, parents, children and siblings, whether by blood, marriage or adoption, or anyone residing in such employee’s home.

In addition, each employee is expected to comply with all other Company policies and procedures that may apply to employees, many of which supplement this Code by providing more detailed guidance. The Company may modify or update these specific policies and procedures from time to time and adopt new Company policies and procedures in the future.

Nothing in this Code is intended to alter existing legal rights and obligations of the Company or any of its employees, including “at will” employment arrangements or other arrangements or agreements that the Company may have with its employees.

The Company expects its executives, managers and other supervisory personnel to act with honesty and integrity, use due care and diligence in performing responsibilities to the Company to help foster a sense of commitment to this Code among its employees, and maintain a culture of fairness, honesty and accountability within the Company. The Company also expects such personnel to ensure that the Company’s agents and contractors conform to the standards of this Code when working on the Company’s behalf.

If an employee needs help understanding this Code, or how it applies to conduct in any given situation, the employee should contact such employee’s supervisor or the Company’s Chief Legal Officer. In addition, the employee should be alert to possible violations of this Code by others and should report suspected violations, without fear of any form of retaliation. See Section 18 (Compliance Standards and Procedures) for a description of how to report suspected violations of the Code.

Anyone who violates the standards in this Code will be subject to appropriate action, which, in certain circumstances, may include (a) for directors, removal from the Board, legal action or referral for criminal prosecution and (b) for employees (other than directors), termination of employment or service provider relationship for cause, legal action or referral for criminal prosecution.

OBEY THE LAW

1. Legal Compliance

Every employee must always obey the law while performing such employee's duties to the Company. The Company's success depends upon each employee operating within legal guidelines and cooperating with authorities. It is essential that all employees know and understand the legal and regulatory requirements that apply to the Company's business and to their specific area of responsibility. While an employee is not expected to have complete mastery of these laws, rules and regulations, employees are expected to be able to recognize situations that require consultation with others to determine the appropriate course of action. If an employee has questions in the area of legal compliance, they should contact their supervisor or the Company's Chief Legal Officer immediately.

2. Insider Trading

Employees are reminded that using "inside" or material nonpublic information about companies with which the Company does business in connection with buying or selling such other companies' securities, including "tipping" others who might make an investment decision on the basis of this information, is illegal. Employees who have access to inside information of third parties are not permitted to use or share that inside information for stock trading purposes or for any other purpose except to conduct Company business.

3. International Business Laws

Employees are expected to comply with all applicable laws wherever an employee travels on Company business, including laws prohibiting bribery, corruption or the conduct of business with specified individuals, companies or countries. Employees are also expected to comply with United States laws, rules and regulations governing the conduct of business by United States citizens and entities outside the United States.

These United States laws, rules and regulations, which extend to all the Company's activities outside the United States, include:

- the U.S. Foreign Corrupt Practices Act, which prohibits directly or indirectly giving anything of value to a government official to obtain or retain business or favorable treatment;
- United States embargoes, which restrict or, in some cases, prohibit United States persons, corporations and, in some cases, foreign subsidiaries from doing business with certain countries, groups or individuals;
- export controls, which restrict travel to designated countries, prohibit or restrict exporting from the United States goods, services and technology to designated countries and identified persons or entities, and prohibit or restrict the re-export of United States-origin goods from the country of original destination to designated countries or identified persons or entities; and
- anti-boycott compliance, which prohibits United States companies from taking any action that has the effect of furthering any unsanctioned boycott of a country friendly to the United States.

For additional information, please see the Company's Anti-Corruption Policy and Export Control Compliance Program. Employees with questions as to whether an activity is restricted or prohibited should contact the Company's Chief Legal Officer before taking any action.

4. Lawsuits and Legal Proceedings

The Company complies with all laws and regulations regarding the preservation of records.

Lawsuits, legal proceedings, and investigations concerning the Company must be handled promptly and properly. Employees must contact the Company's Chief Legal Officer immediately if they receive a court order or a court issued document, or notice of a threatened lawsuit, legal proceeding, or investigation. A legal hold suspends all document destruction procedures in order to preserve appropriate records under special circumstances, such as litigation or government investigations. When there is a "legal hold" in place, employees may not alter, destroy, or discard documents relevant to the lawsuit, legal proceeding or investigation. The Company's Chief Legal Officer (or designee) determines and identifies what types of records or documents are required to be placed under a legal hold and will notify employees if a legal hold is placed on records for which they are responsible. An employee involved on the Company's behalf in a lawsuit or other legal dispute must avoid discussing it with anyone inside or outside of the Company without prior approval of the Company's Chief Legal Officer. Employees and their managers are required to cooperate fully with the Legal Department in the course of any lawsuit, legal proceeding, or investigation.

ETHICAL OBLIGATIONS

5. Conflicts of Interest

Employees are expected to avoid actual or apparent conflicts of interest between their personal and professional relationships, including, with respect to directors, if appropriate, recusing themselves from discussions of the Board when their participation could be perceived as creating such a conflict. A "conflict of interest" occurs when a personal interest interferes in any way (or even appears or could reasonably be expected to interfere) with the interests of the Company as a whole.

Sometimes conflicts of interest arise when an employee takes some action or has some outside interest, duty, responsibility or obligation that conflicts with an interest of the Company or such employee's duty to the Company. A conflict of interest can arise when an employee takes actions or has interests that may make it difficult to perform such employee's duties objectively and effectively. Conflicts of interest can also arise when an employee or relative of an employee (including a family member of an employee) receives improper personal benefits as a result of the employee's position at the Company.

In evaluating whether an actual or contemplated activity may involve a conflict of interest, employees should consider:

- whether the activity would appear improper to an outsider;
- whether the activity could interfere with an employee's job performance or morale or that of another Company employee;
- whether the employee has access to confidential Company information or influence over significant Company resources or decisions;
- the potential impact of the activity on the Company's business relationships, including relationships with business partners, customers and service providers; and
- the extent to which the activity could benefit the employee or the employee's relatives, directly or indirectly.

A few examples of activities that could involve conflicts of interests include:

- **Aiding the Company's competitors.** This could take the form of service as a member of the board of directors of a competitor, working for or consulting with a competitor, or passing confidential Company information to a competitor, or accepting payments or other benefits from a competitor. If employees are concerned about whether an interaction with a competitor constitutes a conflict of interest, they should consult with their supervisor and the Company's Chief Legal Officer.
- **Involvement with any business that does business with the Company or seeks to do business with the Company.** Employment by or service on the board of directors of a business partner, customer or service provider is generally discouraged and an employee (other than a director) must seek authorization from the Company's Chief Legal Officer in advance if the employee plans to have such a relationship. For additional information, employees should consult the Employee Conflicts, Outside Advisor and Investment Policy.
- **Owning a significant financial interest in a competitor or a business that does business with the Company or seeks to do business with the Company.** In evaluating such interests for conflicts, both direct and indirect interests that employees or their relatives may have should be considered, along with factors such as the following:
 - the size and nature of the interest;
 - the nature of the Company's relationship with the other business;
 - whether an employee has access to confidential Company information; and
 - whether an employee has an ability to influence Company decisions that would affect the other business.

If an employee has or wishes to acquire a significant financial interest in a competitor, or in a business partner, customer or service provider with which such employee has direct business dealings (or approval responsibilities), the employee must consult with the Company's Chief Legal Officer. Similarly, if an employee experiences a change of position or seniority that results in such employee having direct business dealings with a business partner, customer or service provider in which the employee already has a significant financial interest, such employee must consult with the Company's Chief Legal Officer. For additional information, employees should consult the Employee Conflicts, Outside Advisor and Investment Policy.

- **Soliciting or accepting payments, gifts, loans, favors or preferential treatment from any person or entity that does or seeks to do business with the Company.** See Section 8 (Gifts and Entertainment) for further discussion of the issues involved in this type of potential conflict.
- **Taking personal advantage of corporate opportunities.** See Section 6 (Corporate Opportunities) for further discussion of the issues involved in this type of conflict.
- **Having authority on behalf of the Company over a co-worker who is also a family member, or transacting business on behalf of the Company with a family member.** If employees may be involved in such situations, they should consult with their supervisors and

the Company's Chief Legal Officer to assess the situation and determine an appropriate resolution.

Employees must avoid these situations (and others like them), where their loyalty to the Company could be compromised. If an employee believes that they are or may become involved in a potential conflict of interest, the employee must discuss it with, and seek a determination and prior authorization or approval from, the Company's Chief Legal Officer. In addition, all related party transactions, whether or not deemed to be a conflict of interest, must be approved in accordance with the Company's Related Party Transactions Policy.

Special Note Regarding Employee Loans

Loans to employees or their family members by the Company, or guarantees of their loan obligations, could constitute an improper personal benefit to the recipients of these loans or guarantees. Accordingly, beginning with the adoption of this Code, Company loans and guarantees for executive officers and directors are expressly prohibited by law and Company policy. Company loans of \$5,000 or less to employees (other than executive officers and directors) are permitted upon approval of Company management.

6. Corporate Opportunities

Employees may not compete with the Company or take personal advantage of business opportunities that the Company might want to pursue. Employees are prohibited from taking for themselves personally (or for the benefit of friends or family members) opportunities that are discovered through the use of corporate property, information or position. Even opportunities that are acquired through independent sources may be questionable if they are related to the Company's existing or proposed lines of business. No employee may use corporate property, information or position for personal gain. Employees owe a duty to the Company to advance the Company's legitimate business interests when opportunities arise. Accordingly, participation by employees in an outside business opportunity that is related to the Company's existing or proposed lines of business is prohibited. Employees (other than directors) should consult with the Company's Chief Legal Officer to determine an appropriate course of action if interested in pursuing an opportunity that they discovered through their Company position or use of Company property or information.

7. Maintenance of Corporate Books, Records, Documents and Accounts

The Company strives to maintain integrity of the Company's records. The Company's corporate and business records, including all supporting entries to the Company's books of account, must be completed honestly, accurately and understandably. The Company's records are important to its sponsors and creditors. They serve as a basis for managing the Company's business and are important in meeting the Company's obligations to business partners, customers, suppliers, vendors, creditors, employees and others with whom the Company does business. The Company depends on the books, records and accounts accurately and fairly reflecting, in reasonable detail, the Company's assets, liabilities, revenues, costs and expenses, as well as all transactions and changes in assets and liabilities.

To help ensure the integrity of the Company's records and public disclosure, the Company requires that:

- no entry be made in the Company's books and records that is intentionally false or misleading;
- transactions be supported by appropriate documentation;

- the terms of sales and other commercial transactions be reflected accurately in the documentation for those transactions and all such documentation be reflected accurately in the Company's books and records;
- any off-balance sheet arrangements of the Company are clearly and appropriately disclosed;
- employees work cooperatively with the Company's independent auditors in their review of the Company's financial statements;
- no cash or other assets be maintained for any purpose in any unrecorded or "off-the-books" fund; and
- records be retained or destroyed according to the Company's document retention policies or procedures then in effect.

8. Gifts and Entertainment

All employees must be careful to avoid even the appearance of impropriety in giving or receiving gifts and entertainment. In general, an employee cannot offer, provide or accept any gifts or entertainment in connection with an employee's service to the Company except in a manner consistent with customary business practices, such as customary and reasonable meals and entertainment. Gifts and entertainment must not be excessive in value, in cash, susceptible of being construed as a bribe or kickback, or in violation of any laws. This principle applies to the Company's transactions everywhere in the world, even if it conflicts with local custom. Under some statutes, such as the U.S. Foreign Corrupt Practices Act, giving anything of value to a government official to obtain or retain business or favorable treatment is a criminal act subject to prosecution and conviction. Employees should discuss with their supervisors or the Company's Chief Legal Officer any proposed entertainment or gifts if they are uncertain about their appropriateness. For additional information, please see the Company's Anti-Corruption Policy and Global Travel & Expense Policy.

9. Political Contributions and Gifts

The Company does not make contributions or payments that could be considered a contribution to a political party or candidate, or to intermediary organizations such as political action committees. However, an employee is free to exercise an employee's right to make personal political contributions within legal limits. An employee should not make these contributions in a way that might appear to be an endorsement or contribution by the Company. The Company will not reimburse an employee for any political contribution.

10. Government Interactions and Lobbying

Interactions with the government can take many forms. For example, informal conversations, participation in industry groups and lobbying are legitimate ways to educate lawmakers and government regulators on behalf of the Company. The Company may, from time to time, engage in lobbying activities and, when the Company does so, it complies with all applicable laws with respect to lobbying. Unless an employee has been specifically authorized by the Vice President, Government Relations and Public Policy to lobby on behalf of the Company, an employee should avoid doing so or even the appearance of doing so. If an employee needs to meet with regulators, lawmakers or government administrators to discuss the Company's business, the employee should first contact the Vice President, Government Relations and Public Policy.

TREAT OTHERS INSIDE AND OUTSIDE OF THE COMPANY FAIRLY AND HONESTLY

11. Competition and Fair Dealing

The Company strives to compete vigorously and to gain advantages over its competitors through superior business performance, not through unethical or illegal business practices. No employee may through improper means acquire proprietary information from others, possess trade secret information or induce disclosure of confidential information from past or present employees of other companies. If an employee has obtained information of this variety by mistake or if an employee has any questions about the legality of future actions, the employee must consult such employee's supervisor or the Company's Chief Legal Officer.

Employees are expected to deal fairly and honestly with anyone with whom they have contact in the course of performing their duties to the Company. The making of false or misleading statements about the Company's competitors is prohibited by this Code, inconsistent with the Company's reputation for integrity and harmful to the Company's business. Employees may not take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misuse of confidential information, misrepresentation of material facts or any other unfair business practice.

Employees involved in procurement have a special responsibility to adhere to principles of fair competition in the purchase of products and services by selecting suppliers based exclusively on typical commercial considerations, such as quality, cost, availability, service and reputation, and not on the receipt of special favors.

Employees involved in sales have a special responsibility to abide by all Company policies regarding selling activities, including Company policies relevant to revenue recognition.

Special Note regarding Antitrust Laws

Antitrust laws are designed to protect customers and the competitive process. These laws generally prohibit the Company from establishing:

- price fixing arrangements with competitors or resellers;
- arrangements with competitors to share pricing information or other competitive marketing information, or to allocate markets or customers;
- agreements with competitors or customers to boycott particular business partners, customers or competitors; or
- a monopoly or attempted monopoly through anticompetitive conduct.

Some kinds of information, such as pricing, production and inventory, should never be exchanged with competitors, regardless of how innocent or casual the exchange may be, because even where no formal arrangement exists, merely exchanging information can create the appearance of an improper arrangement.

Noncompliance with the antitrust laws can have extremely negative consequences for the Company, including long and costly investigations and lawsuits, substantial fines or damages, and negative publicity. Understanding the requirements of antitrust and unfair competition laws of the jurisdictions where the Company does business can be difficult, and employees are urged to seek assistance from their

supervisors or the Company's Chief Legal Officer whenever they have questions relating to these laws.

12. Confidentiality

The Company depends upon its confidential information, and relies on a combination of patent, copyright and trademark laws, trade secrets, confidentiality procedures and contractual provisions to protect it. Confidential information includes (a) business, marketing, product and service plans, (b) business and pricing strategies, (c) financial information and forecasts, (d) product architecture, source codes, engineering ideas, designs, data, databases, technical information and other intellectual property, (e) personnel information, (f) business partner and customer lists and data, (g) similar types of information provided to the Company by its customers, business partners, suppliers or vendors and (h) all other non-public information (regardless of its source) that might be of use to competitors or harmful to the Company or its customers, business partners, suppliers, or vendors, if disclosed, all of which is more fully described in the employee confidential information and invention assignment agreement or similar agreement (including consulting or contractor agreements) that employees (other than directors) signed when they joined the Company. The Company cannot protect its confidential information without its employees' help. Employees who have had access to confidential Company information must keep it confidential at all times, both while working for the Company and after employment ends and directors must keep Company information confidential at all times, including at all times after such director ceases to be a director.

Employees must not share confidential Company information, or any confidential information of a customer, business partner, supplier or vendor with anyone who has not been authorized to receive it, except when disclosure is authorized or legally mandated. Unauthorized use or distribution of this information is extremely serious; it would violate the confidential information and invention assignment agreement or similar agreement (including consulting or contractor agreement) and it could be illegal and result in civil liability or criminal penalties. It would also violate the Company's trust in an employee, and the trust of a customer, business partner, supplier or vendor in the Company.

Employees must take precautions to prevent unauthorized disclosure of confidential information. Accordingly, employees should also take steps to ensure that business-related paperwork and documents are produced, copied, faxed, filed, stored and discarded by means designed to minimize the risk that unauthorized persons might obtain access to confidential information. Employees should not discuss sensitive matters or confidential information in public places.

Employees may not discuss the Company's business in any Internet "chat room," regardless of whether they use their own names or pseudonyms, or otherwise post confidential Company information on the Internet or through social media channels. Please see the Company's Social Media Policy for additional information.

All Company emails, voicemails and other communications are presumed confidential and should not be forwarded or otherwise disseminated outside of the Company, except where required for legitimate business purposes. Please see the Company's Corporate Communications Policy for additional information.

Employees are required to observe the provisions of any other specific policy regarding data protection, privacy and confidential information that the Company may adopt from time to time, as well as any applicable laws relating to data protection and privacy. If an employee becomes aware of any instance of inappropriate handling of information or data or any security breach, the employee should report it immediately.

13. Protection and Proper Use of Company Assets

All employees are expected to protect the Company's assets and ensure their efficient use for legitimate business purposes. Theft, carelessness and waste have a direct impact on the Company's business and operating results. Company property, such as computer equipment, buildings, furniture and furnishings, office supplies, products and inventories, should be used only for activities related to an employee's employment, although incidental personal use is permitted. Please bear in mind that the Company retains the right to access, review, monitor and disclose any information transmitted, received or stored using the Company's electronic equipment, with or without an employee's or third party's knowledge, consent or approval, and as allowed by law. Any theft, misuse or suspected theft or misuse of the Company's assets that becomes known to an employee must be immediately reported to such employee's supervisor or the Company's Chief Legal Officer.

14. Media Contacts and Public Communications

It is the Company's policy to disclose material information concerning the Company to the public only in accordance with the Company's Corporate Communications Policy in order to avoid inappropriate publicity. Please see the Company's Corporate Communications Policy for additional information.

15. Equal Opportunity; Discrimination and Harassment

In keeping with the Company's commitment to the communities in which the Company does business, the Company is an equal employment opportunity employer. The Company is committed to a work environment free of all types of harassment, violence, intimidation, and offensive behavior. The Company prohibits conduct that is disrespectful or unprofessional. Workplace harassment is any unwelcome or unwanted conduct that denigrates or shows hostility or an aversion toward another person on the basis of any protected characteristic. Further, the Company prohibits unlawful discrimination or harassment of its employees at work by anyone, including any manager, employee, contractor, vendor, service provider, customer, or visitor.

16. Modern Slavery and Human Trafficking

The Company has zero-tolerance for slavery and human trafficking in any part of its business. Modern slavery and human trafficking are violations of fundamental human rights and, in the United States and other international jurisdictions, are against the law. Modern slavery and human trafficking can take various forms, such as slavery, servitude, forced and compulsory labor, debt bondage and human trafficking, all of which have in common the deprivation of a person's liberty by another in order to exploit them for personal or commercial gain. The Company is committed to acting ethically and with integrity in all business dealings and relationships and will not tolerate any form of slavery and/or trafficking in its business.

ADMINISTRATIVE MATTERS

17. Amendment and Waiver

Any amendment or waiver of this Code must be in writing and must be authorized by a majority of the members of the Board or a committee of the Board if the Board has delegated such authority to a committee. The Company will notify employees of any material changes to this Code.

18. Compliance Standards and Procedures

Compliance Resources

The Company has an obligation to promote ethical behavior. Every employee is encouraged to talk to such employee's supervisor, managers and other appropriate personnel, including the Chief Legal Officer, when in doubt about the application of any provision of this Code.

In addition to fielding questions with respect to interpretation or potential violations of this Code, the Company's Chief Legal Officer is responsible for:

- investigating possible violations of this Code;
- providing training to new employees on Code policies;
- providing training sessions to refresh employees' familiarity with this Code;
- recommending updates to this Code as needed to reflect changes in the law, Company operations and recognized best practices, and to reflect Company experience with this Code; and
- otherwise promoting an atmosphere of responsible and ethical conduct.

The supervisor of an employee is the most immediate resource for any matter related to this Code. A supervisor may have relevant information or may be able to refer questions to another appropriate source. There may, however, be times when employees prefer not to go to their supervisor. In these instances, employees should feel free to discuss their concern with the Company's Chief Legal Officer. If an employee is uncomfortable speaking with the Company's Chief Legal Officer because the Chief Legal Officer works in the employee's department or is one of the employee's supervisors, the employee can contact the Company's Chief Financial Officer to discuss their concerns or questions.

Clarifying Questions and Concerns; Reporting Possible Violations

If an employee encounters a situation or is considering a course of action and its appropriateness is unclear, the employee should discuss the matter promptly with such employee's supervisor or the Company's Chief Legal Officer; even the appearance of impropriety can be very damaging to the Company and should be avoided. If an employee is aware of a suspected or actual violation of this Code by others, it is the employee's responsibility to report it. Reporting procedures, including anonymous reporting procedures, are described in the Ethics Hotline and Complaint Policy available on the Company's intranet. Employees should raise questions or report potential violations of this Code without any fear of retaliation in any form – it is the Company's policy not to retaliate in such circumstances and the Company will take prompt disciplinary action, up to and including termination of employment or service provider relationship for cause, against any employee who retaliates against the reporting employee.

Supervisors must promptly report any complaints or observations of Code violations to the Company's Chief Legal Officer. The Company's Chief Legal Officer will investigate all reported possible Code violations promptly and with the highest degree of confidentiality that is possible under the specific circumstances. As needed, the Company's Chief Legal Officer will consult with the Human Resources (or equivalent) department, the Board and outside counsel, as appropriate.

If the investigation indicates that a violation of this Code has probably occurred, the Company will

take such action as it believes to be appropriate under the circumstances. If the Company determines that an employee is responsible for a Code violation, such employee will be subject to disciplinary action up to, and including, termination of employment for cause and, in appropriate cases, civil action or referral for criminal prosecution. Appropriate action may also be taken to deter any future Code violations.

Responsibility for the Investigation

The Board is ultimately responsible for the investigation and resolution of all suspected or actual violations of this Code. Alleged violations of this Code will be investigated and may result in discipline and other action at the discretion of the Board upon recommendation of management, including, where appropriate, removal from the Board in the case of a violation by a Board member. The Board will conduct their investigations with the highest degree of confidentiality that is possible under the specific circumstances. The Company's Chief Legal Officer may consult with other members of the Board and outside counsel, as appropriate.

Anonymous Reporting of Possible Violations

Employees who wish to anonymously submit a concern or complaint regarding a possible violation of this Code should follow the procedures outlined in the Company's Ethics Hotline and Complaint Policy.

19. No Rights Created

This Code is a statement of fundamental principles, policies and procedures that govern employees in the conduct of Company business. It is not intended to and does not create any legal rights for any customer, business partner, supplier, vendor, competitor, stockholder or any other non-employee or entity.

20. Administration of this Code

The Board of Directors may amend this Code and procedures associated with this Code at its discretion.